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For immediate release

**CHINAPLAS to present a rich assortment of concurrent events**

During the past year, the operating environment for most industries became increasingly complex. It is more vital than ever for enterprising businesses to anticipate key market trends, to understand the industrial structure with a global perspective, and to master technological innovation. CHINAPLAS 2019, with its aim to promote the plastics and rubber industries’ development by focusing on technology and creativity, offers an international platform for the release and exchange of information related to advanced new technologies. The show will not only feature more than 3,500 exhibitors, but also will organize a series of exciting concurrent events to address those industries’ needs.

“We saw that exhibitors and visitors not only seek to secure the supply and demand of key materials, equipment and services at CHINAPLAS, but they also actively discuss hot topics, and explore industry trends and opportunities,” said Ada Leung, General Manager of Adsale Exhibition Services Ltd., the show organizer. “We showcase innovative products and cutting-edge solutions together with exhibitors who are industrial leaders of the world. In addition, the show features a number of concurrent events covering the circular economy, Industry 4.0, industrial design, medical plastics, and much more. With richer content, more diversified forms, and more practical solutions than ever, CHINAPLAS offers ways for upstream and downstream members of the supply chain to collaborate and create new opportunities for growth. We aim to empower the development of the plastics and rubber industries,” Leung said.

**Plastics Recycling & Circular Economy Conference and Showcase**

China’s decision to prohibit the import of solid waste from other countries, and its policies designed to promote development of renewable resources represent only the beginning of some structural changes. More sustainable development and environmental protection policies are bound to come. In this new era of the circular economy, China highly values the development of the renewable resources industry. What is more, recycling technologies are constantly evolving and improving, providing a boost to the industry. How can your company realize commercial opportunities related to the global trend of resource conservation in 2019? How can plastics feasibly contribute to the cause of sustainable development? Focusing on the concerns of the industry, CHINAPLAS 2019 and *CPRJ - China Plastics and Rubber Journal* will jointly host the “Plastics Recycling & Circular Economy Conference and Showcase” in Guangzhou on May 20, 2019 (the day before CHINAPLAS 2019 opens).

Integrating conference and exhibition elements, the one-day, specialized event will feature more than 20 expert presenters, and is expected to attract more than 300 elite attendees from the plastics, rubber and packaging industries. The conference is built around three themes: “Material Science for Sustainability”, “Recycling Technology” and “Environmental Packaging”. Topics will cover the production and current applications of recycled plastics, advances in plastics recycling technology and processing, the latest in environmentally friendly materials and additives, and how companies can save on costs through greater use of post-industrial recycled materials. Recyclers and recycled material users (including retailers and brands) will share environmental solutions and real success stories from the packaging, electrical and electronics, and automotive industries.

**Industry 4.0 Factory of the Future**

How to speed up the implementation of industry 4.0, which continues to sweep the globe? Industry practitioners who aspire to see in real life the operation of a future factory or to find solutions to practical problems can visit the “Industry 4.0 Factory of the Future” at CHINAPLAS 2019.

The event is a product of combined force of the show’s organizer and core supporters of Industry 4.0 – iPlast 4.0, EUROMAP and VDMA. What makes this conference different and stand out from previous Industry 4.0 events is that visitors can personally experience the real “Industry 4.0 Factory of the Future”. There will be two themed areas, “Manufacturing Intelligence Control Room” and “Smart Factory”, to demonstrate implementable intelligent solutions. The control room will be located on the viewing deck of Hall 4.2 in the Exhibition Hall. It will display operational data recorded at both the on-site machines and a remote smart factory, while the “Smart Factory” located at Booth 4.2D01 in the “Smart Manufacturing Technology Zone” will simulate the production environment of the future manufacturing industry and demonstrate how engineers and the control room communicate through data.

Visitors can view 15 simulation scenarios – from production, management and supply chain, including shift handover, KPI monitoring at multiple production sites, and material traceability. Additionally, visitors can assess the progress toward Industry 4.0, and its practical benefits, by using the “Inject 4.0 Online Diagnosis Service” for companies and the “Inject 4.0 Online Application Engineer Evaluation” for technical personnel. Moreover, CHINAPLAS 2019 also will offer customized consultation.

Confirmed enterprises that will join in these activities include Engel, Ningbo Zhafir Plastics Machinery Co. Ltd, Sumitomo, Piovan, Matsui, TIG, and Monitor, among others.

**Design x Innovation**

Industrial design continues to be a popular topic at CHINAPLAS. For this year’s show, we will join forces with the Guangzhou Industrial Design Association to present “Design x Innovation”, which comprises three parts: “CMF Inspiration Walls”, “Design Forum” and “CHINAPLAS Designers’ Night”.

The “CMF Inspiration Walls” reflect three key elements – Color, Materials and Finish – and they reveal some of the emerging technologies being developed to advance CMF design for plastics. Last year, the technicolor exhibits from Springfield CMF Technology Co. Ltd. enthralled and impressed visitors, who scrutinized and touched more than 140 samples of products made using Springfield’s Differential Pressure Overlay Decoration (DOD) process. Covestro and Springfield will be repeat sponsors of this event, and the show organizer is pleased to welcome first-time participating company PolyOne. The show organizer is also increasing the number of display locations from two to three.

CHINAPLAS 2019 will feature Design Forums in two locations, fashioned around two themes, including “CMF Design”, a popular theme from last year, and "Design for Recycling/Sustainability” in response to the show’s focus on "Green Technology".

The show is glad to introduce a new highlight – CHINAPLAS Designers’ Night, with the theme “Connect & Inspire”. Product designers, engineers, product developers, corporate decision makers, exhibitors, partners, and others from electrical and electronics and related industries are invited to enjoy food and wine at the Langham Place Guangzhou Hotel. In such a relaxed atmosphere, let us see what kinds of ideas and possibilities will be inspired.

**Tech Talk**

Tech Talk, celebrating its third year, has become part of the repertoire of CHINAPLAS. This year, it will be held from May 21-23, and its topics will drill deeper into the application industries and highlight practicality. It will not only showcase major technological breakthroughs of exhibitors, but also provide a platform for professional buyers to better understand the challenges currently facing the plastics and rubber industries.

By way of open forums, the event will bring together the highlights of CHINAPLAS 2019, showcase the latest and hottest product technologies of the year, and focus clearly on cutting-edge solutions in automotive, electrical and electronics, building and construction, packaging, and other industries. We also have expanded and refined Tech Talk to include 11 major themes, including new energy vehicles, automotive thermoplastic elastomers, 3D printing, bioplastics, composites, antimicrobial applications, in-mold labeling, precision extrusion, green building solutions, plastics for wearable electronics, long fiber injection molding, and more.

**Medical Plastics Connect**

The medical plastics market continues to evolve and develop, with more exhibitors plunging into that field, which has great potential and value. A gem of CHINAPLAS for the past four years, “Medical Plastics Connect” actively promotes medical-grade chemical raw materials and equipment to create an efficient communication platform for medical device, consumables, and pharmaceutical packaging manufacturers. These activities aim to pinpoint for potential buyers the unique medical plastics technologies among the many exhibits active in this sector.

"Medical Plastics Connect” activities include “Open Forum”, “Pop-up Kiosk”, “Medical Plastics Guidebook” and “Medical Plastics Guided Tour”. This year, we will expand the display of high-end market technologies, such as 3D printing and pharmaceutical packaging. The open forum has earned a good reputation, and attendees have generally agreed it has improved year over year. In response to market needs, we have decided on a number of hot technology topics for the "Medical Plastics Open Forum 2019", including medical-grade masterbatches, biocompatible materials, resins that are resistant to disinfection, automated packaging equipment, high- precision injection molding, sterilization packaging technology, 3D printing, medical composite bags, ultrasonic welding, hot and cold runners, and more.

**Over 70 not-to-be-missed technical seminars**

In addition to a series of wonderful concurrent events, there are more than 70 technical seminars at CHINAPLAS 2019. The organizer will also hold a number of activities extending to multiple application industries to help the industries grasp the current situation of the market.

CHINAPLAS, now on a par with K Show in Germany, is returning to Guangzhou this year and will be held in Guangzhou, PR China, from May 21-24, 2019. An estimated total of over 3,500 exhibitors from all over the world will be presenting to more than 180,000 professional visitors from 150 countries and regions. CHINAPLAS 2019 is going to be an extravaganza.

Visitors can enjoy admission discount through online pre-registration from now till May 13, 2019, at an early-bird rate of USD 7.5 for a four-day pass. Visitors will receive a visitor badge in advance to enjoy express counter for fast entry if they pre-register on or before February 28, 2019. To pre-register, please visit [www.ChinaplasOnline.com/prereg](http://www.ChinaplasOnline.com/prereg). For more information about CHINAPLAS 2019, please visit [www.ChinaplasOnline.com](http://www.ChinaplasOnline.com).

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**Please click the photos for high-resolution photos:**

[“CHINAPLAS 2019” and “CPRJ - China Plastics and Rubber Journal” will jointly host the “Plastics Recycling & Circular Economy Conference and Showcase”.](http://images.adsale.com.hk/images/upload/201901/Recycling-_EN.jpg)



**This press release is issued by Adsale Exhibition Services Ltd.**

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**About CHINAPLAS 2019**

CHINAPLAS 2019 is organized by Adsale Exhibition Services Ltd. and Beijing Yazhan Exhibition Services Ltd. and co-organized by China National Light Industry Council - China Plastics Processing Industry Association, China Plastics Machinery Industry Association, Guangdong Plastics Industry Association, Messe Düsseldorf China Ltd., the Plastic Trade Association of Shanghai. The event is also supported by various plastics and rubber associations in China and abroad.

First introduced in 1983, CHINAPLAS has been approved by UFI (The Global Association of the Exhibition Industry) since 2006. CHINAPLAS is exclusively sponsored by the Europe's Association for Plastics and Rubber Machinery Manufacturers (EUROMAP) in China for the 30th time. CHINAPLAS is currently Asia's No. 1 plastics and rubber trade fair.